

ON THE MOVE

Anytime. Anywhere.



SHAMPOO

FACEWASH

THE STORY BEHIND

ON THE MOVE



Being a sports enthusiast I sometimes played a game of soccer before school and after school, before tuition and at times also before attending a social function. This often led to the embarrassing scenario of ending up looking unkempt in public. Peeved by the discomfort I started toying with the idea of **a quick hassle free product that doesn't require anything more than a towel.**

-Vihan Vardhan Agarwal

Belonging to a business family with a line of cosmetics brands, I shared the idea and was given a chance to work with the R&D and came up with a waterless face wash which was just a wipe and go things. We extended it to the hair shampoo as well.

A quick and an easy solution for the mud filled hair and face after a ball game!



The products make one feel clean and hygienic and the on-the-go face wash and the shampoo are also ideal for people on Treks.



Being waterless, they significantly reduce water consumption and help conserve water, especially in regions facing scarcity while also reducing environmental impact.



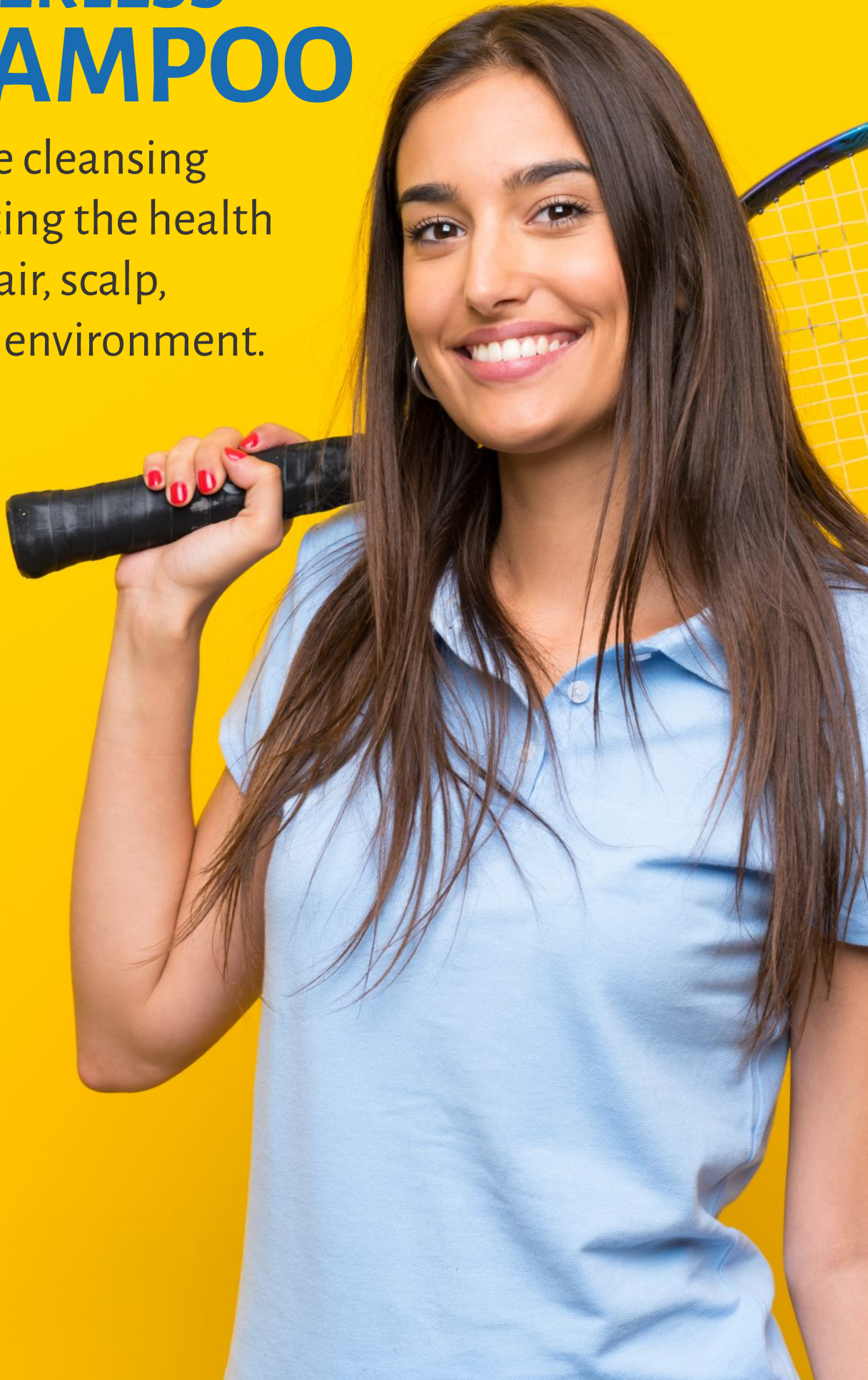
Made with sulfate free and plant derived surfactants and natural ingredients like Aloevera extract, pure olive oil that are gentle and nourishing.

I strongly feel that the face wash and the shampoo has the potential of being a game changing solution for individuals seeking efficient and hassle-free cleansing experiences any time anywhere!

**ON THE
MOVE**

WATERLESS SHAMPOO

Effective cleansing
prioritizing the health
of the hair, scalp,
and the environment.



**ON THE
MOVE**



SUSTAINABLE

- Promotes Water Conservation.
- Waste Water Reduction.



GREEN TECHNOLOGY

- **Natural Ingredients:** Made with Aloevera extract, pure olive oil that are gentle and nourishing.
- **Mildness/Safety:** Unlike the traditional shampoos, the product is made of sulfate free and plant derived surfactants, which will be beneficial to the hair and skin, will not strip the hair of its natural oils.
- **pH-Balanced Formula:** This unique shampoo maintain a pH balance that is suitable for the hair and scalp, preventing dryness or irritation.
- **Biodegradable Formula:** The ingredients used in waterless shampoo are biodegradable, ensuring minimal environmental impact.

CONVENIENCE

- Time Saving
- On-The-Go. Simply apply & forget.
- Usable for all hair types and textures.

Directions for use



Step 1:
Shake the bottle



Step 2:
Hold the bottle 6 inches from the scalp, **spray** the formula directly on the roots while focusing on the greasy sections: along the hairline, the nape of the neck and the crown of your head.



Step 3:
Massage the product into your hair with your fingertips for even distribution. Allow the shampoo to sit on your hair for a few minutes, to absorb any excess oil or dirt.



Step 4:
Gently **brush** your hair.



Step 5:
Style your hair as usual.

**ON THE
MOVE**

WATERLESS FACEWASH

**An innovative solution
that eliminates the need
for water during the
cleansing process.**





ENVIRONMENTAL BENEFITS

- Promotes Water Conservation.
- No Waste Water.



MILD SYSTEM GREEN TECHNOLOGY

- **Natural Ingredients:** Ingredients that are gentle on the skin, such as plant extracts natural/natural-derived surfactants, natural oils and natural cooling agent, provide effective cleansing without causing irritation or dryness.
- **pH-Balanced Formula:** The product is formulated to maintain the skin's natural pH balance, preventing any disruption to its protective barrier. This ensures that the skin remains healthy and hydrated.

CONVENIENCE

- Easy to carry
- Time Saving.
- **On-The-Go.** Use during Travel, Outdoor Activities with limited water access. Beneficial for individuals with busy lifestyles.

Directions for use



Step 1:
Shake the bottle



Step 2:
Hold the bottle 6 inches from the scalp, spray the formula directly on the face keeping the eyes closed.



Step 3:
Gently massage the product onto your face with your fingertips.



Step 4:
Wipe your face with a clean & dry towel.



TESTIMONIALS



I have found the face wash very useful after a game during interval and I reach class clean & fresh!

- Darsh (17yrs)



The waterless shampoo is perfect for my after game freshness and I'm ready for class quickly.

- Abyudhay (17yrs)

Getting rid of dirt from hair and face after soccer, before rushing to tuition, has always been time consuming. With the waterless shampoo and facewash, its so easy.

- Rishaan (17yrs)



AT THE STORES

